



BILL DAVIS

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JOB OBJECTIVE: Senior creative leadership position utilizing my exceptional creativity, organizational and key leadership skills and technical knowledge.

HIGHLIGHTS OF QUALIFICATIONS

- Experienced top creative leader for companies with sales up to \$150 million.
- Consistently manage productions that increase sales, while achieving top industry awards.
- Effective, cross-discipline manager of producers, designers, writers, artists, animators and programmers.
- Passionate, versatile, industry visionary, with track record of simultaneously leading multiple, diverse, large scale projects.

RELEVANT EXPERIENCE

CREATIVE DIRECTION

- Developed and nurtured diverse, award winning creative concepts for film, broadcast, interactive computer game, web site, graphic design and new media productions.
- Revolutionized computer game production by incorporating proven film production techniques and professionals, improving quality, efficiency and increasing sales by 200% over 3 years.
- My work has been recognized with an Emmy, IBA, multiple CODiEs, induction into Computer Gaming World's Hall of Fame and inclusion in the Annecy Animation Festival.

PRODUCTION MANAGEMENT

- Recruited professionals from diverse disciplines to build effective development teams of 320 individuals.
- Created, coordinated and managed to budgets and schedules, ensuring multiple large scale projects were on time and within budget.
- Promoted to Vice President after just 6 months with Sierra Online.

PROBLEM RESOLUTION

- Consistently called upon my creative and technical experience to determine appropriate "tradeoffs" concerning content, code and schedules.
- Diplomatically solved problems arising between creative and technical team members and kept projects moving forward effectively.
- Collaborated with engineering to develop proprietary software tools that increased development effectiveness and efficiency.

PRESENTATIONS

- Successfully developed, coordinated, pitched and sold hundreds of project presentations to executives, board members, advertising agencies, clients and publishers.
- Led team classes focusing on elements necessary to produce engaging and entertaining end user experiences, dramatically increasing the rate of product critical and financial success.
- Expanded team storytelling abilities by arranging outside "story structure" seminars, contributing directly to product sophistication and an increase in end user engagement.

WORK HISTORY

2012-Present Group Creative Director, Mother Productions, Oakhurst, CA
2008-2011 Creative Director / Studio Art Director, iWin, Inc., S.F., CA
2001-2007 Group Creative Director, Mother Productions, Burbank/Oakhurst, CA
1998-2000 Animation Director/Designer, Freelance, US
1995-1997 VP Development, Rocket Science Games, S.F., CA
1994-1994 Animation Director/Designer, Freelance, US
1989-1993 VP Creative Development, Sierra Online, Oakhurst, CA

EDUCATION

Bachelor of Fine Arts (BFA)
California Institute of the Arts, Valencia, CA

SOFTWARE SKILLS

Maya, Lightwave, ZBrush, SketchUp, Photoshop, Illustrator, AfterEffects, Final Cut Pro, Flash, ActionScript, Python, Dreamweaver, HTML, CSS, Word, Excel, PowerPoint, Databases (Various), Project, Visio, Acrobat, QuickTime, Mac OS, Windows, Unix.

REFERENCES

CJ Wolfe
Cofounder/CEO
iWin, Inc.
cj@iwin.com
Professional Relationship

Ken Williams
Founder/Former CEO
Sierra Online
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Professional Relationship

Meme Jacobs Rasmussen
Senior Corporate Counsel
Adobe Systems, Inc.
(Former COO, Rocket Science)
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Professional Relationship

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Owner/Director
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Professional Relationship

Roberta Williams
Founder/Former Game Designer
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Professional Relationship

AWARDS & PUBLICATIONS

Awards: Emmy, Clio Nominations, Mobias Awards, Silver Plaques/Chicago International Film Festival, IBA Award, Hiroshima Animated Film Festival, Gold Medal/International Film & Television Festival of NY, Anney Animation Festival, President's Awards/SILA, Induction into CGW's Hall of Fame/King's Quest V, CODiE Awards

Publications: The Society of Illustrators of New York's Annual/Illustrators, Graphic Design: USA, American Illustration, Humor 1 and 2, Print's Regional Design Annual, Outstanding American Illustrators Today/Vols. 1 & 2